

EMAIL
jz@jziegler.com

MOBILE
702-336-0261

WEBSITE
jziegler.com

JESSICA ZIEGLER

Sixteen-year print and web designer/developer with an additional ten years in book publishing, design and illustration. Full-service business collateral creation from logo development to promotional materials. Independent management of projects from inception to launch.

2000-PRESENT

WEB DESIGN & DEVELOPMENT

2005-PRESENT

DIR. OF SOCIAL DESIGN, VESTOR LOGIC
Design, theme customization and development of WordPress-based and e-commerce websites for a variety of business and creative clients including medical, government, schools, authors, local communities, finance and apparel.

2017-PRESENT

MANAGING PARTNER: ZIEGLERTOONS, LLC / JACKZIEGLER.COM
Designed, built and manage an extensive online archive and woocommerce-driven webstore for New Yorker cartoonist Jack Ziegler.

2000-2004

CREATIVE MANAGER, VEGAS.COM
Web design, print design, email marketing design and html coding for large-scale, html-based travel website.

2006-PRESENT

PUBLISHING DESIGN & ILLUSTRATION

2014-2015

ADULT PARENTING HUMOR
Full book design and layout, co-author, illustration, and e-book creation for:

- *Science of Parenthood: Thoroughly Unscientific Explanations for Utterly Baffling Parenting Situations* (She Writes Press, Nov 2015)
- *The Bigger Big Book of Parenting Tweets* (self published, April 2015)
- *Big Book of Parenting Tweets* (self published, Nov 2014)

2014

CHILDREN'S BOOKS
Full book design and layout, illustration, and e-book creation for:

- *Missing Nora* by Pam Bonsper (2014)
- *The Big Brass Band* by Pam Bonsper (2014)

2006-2008

Author and illustrator, book design and layout, and e-book creation for Storytots, a series of four customizable children's books.

BLOG & SOCIAL MEDIA

2012-PRESENT

SCIENCEOFPARENTHOOD.COM
Parenting humor blog co-created with author Norine Dworkin McDaniel. Web design, illustrations, book and product design.
Facebook: 41K Twitter: 7.4K Instagram: 3.5k

PROFESSIONAL SKILLS

PHOTOSHOP	● ● ● ● ● ●	HTML	● ● ● ● ● ●
ILLUSTRATOR	● ● ● ● ● ○	PHP	● ● ● ● ○ ○
INDESIGN	● ● ● ● ○ ○	CSS5:	● ● ● ● ● ○
WORDPRESS	● ● ● ● ● ○	DATABASE ADMIN	● ● ● ○ ○ ○