

**EMAIL**  
jz@jziegler.com

**MOBILE**  
702-336-0261

**WEBSITE**  
jziegler.com

# JESSICA ZIEGLER

Twenty+-year print and web designer/developer with an additional ten years in book publishing, design, and illustration. Multi-channel marketing and social media management. Full-service website design/development/management and business collateral creation.

## SKILLS SUMMARY

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<b>DESIGN:</b> Graphic Design: business collateral, illustration, books Website and Application Design, Shopify, Big Commerce, Wix, Squarespace	<b>ADDITIONAL SKILLS:</b> Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Acrobat Dreamweaver Microsoft Office Suite
<b>DEVELOPMENT:</b> HTML5 and CSS3 WordPress Theme Design and Customization Familiarity with PHP and Javascript	
<b>PUBLISHING:</b> Strong Social and Written Communication Award-winning Writer Award-winning Co-author and Illustrator	
<b>MANAGEMENT:</b> Project Management Client Relationship Management	

## 2000-PRESENT

### WEB DESIGN & DEVELOPMENT

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2018-PRESENT

DIR. OF MARKETING, CARTOONSTOCK.COM  
Marketing communication, blog content design and management, email marketing, and social media management for the largest cartoon database in the world. Shopify store management.

2017-PRESENT

MANAGING PARTNER, ZIEGLER TOONS, LLC / JACKZIEGLER.COM  
Designed, built, and manage an extensive online archive and Woo-Commerce-driven webstore for *New Yorker* cartoonist Jack Ziegler.

2009-2018

DIR. OF SOCIAL DESIGN, VESTOR LOGIC  
Design, theme customization, and development of WordPress and e-commerce websites for a variety of business and creative clients. Full project management and CRM.

2000-2004

CREATIVE MANAGER, VEGAS.COM  
Web design, print design, email marketing design and html/css for large-scale, html-based travel website.

## 2006-PRESENT

### PUBLISHING DESIGN & ILLUSTRATION

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2014-2015

ADULT PARENTING HUMOR  
Book design and layout, co-author, illustration, and e-book creation:

- *Science of Parenthood: Thoroughly Unscientific Explanations for Utterly Baffling Parenting Situations* (Nov 2015)
- *The Bigger Big Book of Parenting Tweets* (April 2015)
- *Big Book of Parenting Tweets* (Nov 2014)

AWARDS:  
2015 BlogHer Voices of the Year: Humor

For *Science of Parenthood*

- 2016 Benjamin Franklin IBPA Award Gold Medal Winner in Parenting and Family
- 2016 Foreward INDIE Awards Silver Medal Winner in Humor

2012-2017

### BLOG & SOCIAL MEDIA

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SCIENCEOFPARENTHOOD.COM  
Parenting humor blog co-created with author Norine Dworkin-McDaniel. Web design, illustration, book and product design.  
Facebook: 41K Twitter: 7.4K Instagram: 3.5k

1993

### EDUCATION

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University of Connecticut, BFA, Painting