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JESSICA ZIEGLER

Experienced print and web designer/developer and marketing manager with an additional ten years in book publishing, design, and illustration. Multi-channel marketing and social media management. Full-service website design/development/management and business collateral creation.

SKILLS SUMMARY

DESIGN: Graphic Design: business collateral, illustration, books Website and Application Design, Shopify, Big Commerce, Wix, Squarespace	ADDITIONAL SKILLS: Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe XD Figma Microsoft Office Suite Shopify ActiveCampaign Mailchimp
DEVELOPMENT: HTML5 and CSS3 WordPress Theme Design and Customization Familiarity with PHP and Javascript	
PUBLISHING: Strong Social and Written Communication Award-winning Writer Award-winning Co-author and Illustrator	
MANAGEMENT: Project Management Client Relationship Management	

2000-PRESENT

MARKETING, WEB DESIGN & DEVELOPMENT

2018-2022

DIR. OF MARKETING, CARTOONSTOCK.COM
Marketing communication, blog design and content management, print design and production, email design & marketing, and social media management for the largest cartoon database in the world. Shopify store management.

2017-PRESENT

MANAGING PARTNER, ZIEGLER TOONS, LLC / JACKZIEGLER.COM
Designed, built, and manage an extensive online archive and Woo-Commerce-driven webstore for *New Yorker* cartoonist Jack Ziegler.

2009-2018

DIR. OF SOCIAL DESIGN, VESTOR LOGIC
Design, theme customization, and development of WordPress and e-commerce websites for a variety of business and creative clients. Full project management and CRM.

2000-2004

CREATIVE MANAGER, VEGAS.COM
Web design, print design, email marketing design and html/css for large-scale, html-based travel website.

2006-PRESENT

PUBLISHING DESIGN & ILLUSTRATION

2014-2015

ADULT PARENTING HUMOR
Book design and layout, co-author, illustration, and e-book creation:

- *Science of Parenthood: Thoroughly Unscientific Explanations for Utterly Baffling Parenting Situations* (Nov 2015)
- *The Bigger Big Book of Parenting Tweets* (April 2015)
- *Big Book of Parenting Tweets* (Nov 2014)

AWARDS:
2015 BlogHer Voices of the Year: Humor

For *Science of Parenthood*

- 2016 Benjamin Franklin IBPA Award Gold Medal Winner in Parenting and Family
- 2016 Foreward INDIE Awards Silver Medal Winner in Humor

EDUCATION

University of Connecticut, BFA, Painting