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# JESSICA ZIEGLER

Experienced Google-certified UX web designer/developer with an additional four years in online marketing management based in Denver, Colorado. I design elegant solutions focused on delighting users and exciting stakeholders.

## SKILLS SUMMARY

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<b>DESIGN:</b> UX/UI Design, Website and Application Design, Shopify, Big Commerce Graphic Design: business collateral, illustration, books	<b>ADDITIONAL SKILLS:</b> Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe XD Figma Shopify ActiveCampaign Mailchimp Microsoft Office Suite
<b>DEVELOPMENT:</b> HTML5 and CSS3 WordPress Theme Design and Customization Familiarity with PHP and Javascript	
<b>PUBLISHING:</b> Strong Social and Written Communication Award-winning Writer Award-winning Co-author and Illustrator	
<b>MANAGEMENT:</b> Project Management Client Relationship Management	

## 2000-PRESENT

### MARKETING, WEB DESIGN & DEVELOPMENT

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2018-2022

DIR. OF MARKETING, CARTOONSTOCK.COM  
Marketing communication, strategic thinking, workshop moderation, consultant management, blog design, strategy and management, email design and management, digital advertising design and management, print design for ads and promotional publications.

2017-PRESENT

MANAGING PARTNER, ZIEGLER TOONS, LLC / JACKZIEGLER.COM  
Designed, built, and manage an extensive online archive and Woo-Commerce-driven webstore for *New Yorker* cartoonist Jack Ziegler.

2009-2018

DIR. OF SOCIAL DESIGN, VESTOR LOGIC  
Social and website design and development, client relationship management, email design and management, logo design, digital and print design for ads, and business collateral.

2000-2004

CREATIVE MANAGER, VEGAS.COM  
Web design, print design, email marketing design and html/css for large-scale, html-based travel website.

## 2006-2016

### PUBLISHING DESIGN & ILLUSTRATION

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2014-2016

ADULT PARENTING HUMOR  
Book design and layout, co-author, illustration, and e-book creation:

- *Science of Parenthood: Thoroughly Unscientific Explanations for Utterly Baffling Parenting Situations* (Nov 2015)
- *The Bigger Big Book of Parenting Tweets* (April 2015)
- *Big Book of Parenting Tweets* (Nov 2014)

AWARDS:  
2015 BlogHer Voices of the Year: Humor  
For *Science of Parenthood*

- 2016 Benjamin Franklin IBPA Award Gold Medal Winner in Parenting and Family
- 2016 Foreward INDIE Awards Silver Medal Winner in Humor

## EDUCATION

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University of Connecticut, BFA, Painting  
Google UX Design Certificate