

# Jessica Ziegler

Experienced Google-certified UX web designer/developer with an additional four years in online marketing management based in Denver, Colorado. I design elegant solutions focused on delighting users and exciting stakeholders.

## EXPERIENCE

### DESIGN & MARKETING MANAGER, CartoonStock.com

October 2018- May 2022

Marketing communication, strategic thinking, workshop moderation, consultant management, blog design, strategy and management, email design, and management, digital advertising design and management, print design for ads and promotional publications. Lead UX redesign initiative for primary e-commerce website.

### DIRECTOR OF SOCIAL DESIGN, Vestor Logic

2009-2018

Social and website design and development, client relationship management, email design and management, logo design, digital and print design for ads, and business collateral.

### CREATIVE MANAGER, VEGAS.com

2000-2004

Web design, print design, email marketing design, and html/css for large-scale, html-based travel website.

## EDUCATION

University of Connecticut, BFA, Painting  
Google UX Design Certificate (2022)

## OTHER PROJECTS

### ADULT PARENTING HUMOR

Book design and layout, co-author, illustration, and e-book creation:

*Science of Parenthood: Thoroughly Unscientific Explanations*

*for Utterly Baffling Parenting Situations* (Nov 2015)

*The Bigger Big Book of Parenting Tweets* (April 2015)

*Big Book of Parenting Tweets* (Nov 2014)

## EMAIL

jz@jziegler.com

## MOBILE

702-336-0261

## WEBSITE

Jziegler.com

## SKILLS

### Design:

UX/UI Design, Website and Application Design, Shopify, Big Commerce, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe XD, Figma, ActiveCampaign, Mailchimp

### Management:

UX Design Management, Project Management, Client Relationship Management, External Consultant Management

### Development:

HTML5 and CSS3, WordPress Theme Design and Customization, Familiarity with PHP and Javascript

### Publishing:

Strong Social and Written Communication, Award-winning Writer, Award-winning Co-author and Illustrator